

SPONSORSHIP

OPPORTUNITIES

POWERED BY Level (\$10,000)

Brand Exposure & Benefits:

All VISIONARY Level Benefits Plus:

- 30 second pre-recorded company promo (shown day 1)
- company highlight reel on social media (up to 60 seconds)
- full page ad in virtual program
- Startup Stories Challenge Judge Panelist (1)
- (2) Reserved Exclusive Sponsor Tables
- (8) admissions for both event days
- (8) drink tickets for after party
- (2) reserved exclusive sponsor tables

VISIONARY Level (\$7,500)

Brand Exposure & Benefits:

All STARTUP Level Benefits Plus:

- company highlight reel on social media (up to 30 seconds)
- 1/2 page ad in virtual program
- (6) admissions for both event days
- (6) drink tickets for after party
- (1) reserved exclusive sponsor table

STARTUP Level (\$5,000)

Brand Exposure & Benefits:

All MVP Level Benefits Plus:

- 1/4 page ad in virtual program
- (4) admissions for both event days
- (4) drink tickets for after party
- (1) reserved exclusive sponsor table



MVP Level (\$2,500)

Brand Exposure & Benefits:

- sponsor acknowledgement: event website, ecommunications, event t-shirt + social media
- sponsor recognition during event (day 1 and day 2)
- opportunity to include promotional materials in attendee swag bags (sponsor provides materials)
- (2) admissions for both event days
- (2) drink tickets for after party
- reserved seating

^{*}We are happy to discuss customized sponsorship packages to meet your specific marketing objectives and budget. Please contact us to explore how we can create a unique partnership that maximizes your impact at GrowTECH FEST 2025.



SPONSORSHIP

OPPORTUNITIES

POWERED BY Level (\$10,000)

Brand Exposure & Benefits:

All VISIONARY Level Benefits Plus:

- 30 second pre-recorded company promo (shown day 1)
- company highlight reel on social media (up to 60 seconds)
- full page ad in virtual program
- Startup Stories Challenge Judge Panelist (1)
- (2) Reserved Exclusive Sponsor Tables
- (8) admissions for both event days
- (8) drink tickets for after party
- (2) reserved exclusive sponsor tables

VISIONARY Level (\$7,500)

Brand Exposure & Benefits:

All STARTUP Level Benefits Plus:

- company highlight reel on social media (up to 30 seconds)
- 1/2 page ad in virtual program
- (6) admissions for both event days
- (6) drink tickets for after party
- (1) reserved exclusive sponsor table

STARTUP Level (\$5,000)

Brand Exposure & Benefits:

All MVP Level Benefits Plus:

- 1/4 page ad in virtual program
- (4) admissions for both event days
- (4) drink tickets for after party
- (1) reserved exclusive sponsor table



MVP Level (\$2,500)

Brand Exposure & Benefits:

- sponsor acknowledgement: event website, ecommunications, event t-shirt + social media
- sponsor recognition during event (day 1 and day 2)
- opportunity to include promotional materials in attendee swag bags (sponsor provides materials)
- (2) admissions for both event days
- (2) drink tickets for after party
- reserved seating

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November 6th-7th



SIDE HUSTLES

GTF Day 1 - Luncheon	Brand Exposure & Benefits:
\$7,500 (1)	 luncheon sponsor event acknowledgment (day 1 only) sponsor acknowledgement: event website + e-communications + social media company highlight reel on social media (30 seconds) 1/2 page ad in virtual program
	(6) admissions for both event days
	(6) drink tickets for GTF After Party
	(1) Reserved Exclusive Sponsor Table
GTF Day 1 - After Party	Brand Exposure & Benefits:
\$5,000 (2)	 sponsor acknowledgement: website + e-communications +
	social media + verbal announcement/signage at After Party
	 opportunity to provide branded giveaways to after party guests
	1/4 page ad in virtual program
	(4) admissions for both event days
	(4) drink tickets for GTF After Party
	• (1) reserved exclusive sponsor table (day 1)
GTF Day 1 - Startup Stories	Brand Exposure & Benefits:
\$1,000 (unlimited)	 Startup Stories sponsor event acknowledgment (day 1 only) Sponsor acknowledgement: event website + e-communications + social media
	 (2) admissions for both event days
	• (2) drink tickets for GTF After Party
GTF Day2 - Bootstrapped Beer Crawl	Brand Exposure & Benefits:
\$2,500 (1)	 Bootstrapped Beer Crawl sponsor acknowledgement
	 sponsor acknowledgement: event website + e-communications + social media + at crawl event
	 opportunity to provide branded giveaways to crawl participants.
	• (3) admissions for both event days
	• (3) drink tickets for GTF After Party
	reserved seating (day 1)
GTF Day 2 - Lunch in Downtown Chico	Brand & Event Exposure:
\$1,000 (2)	 lunch sponsor acknowledgement: event website + e- communications + social media + at lunch event

• opportunity to provide branded giveaways to crawl participants.

• (2) admissions for both event days

• (2) drink tickets for GTF After Party







SPONSORSHIP AGREEMENT

Date:						
Sponsorship Packa	ge (circle):	MVP Level	STARTUP Level		POWERED \$10,00	
·		_	Bootstrapped Beer (\$2,500	•		kie Sponsor 500
Name:			Last Name:		_	
Address:						
Phone:			Email:			
Business Name:						
Business Website: _						
PAYMENT METHO	D					
Card Type (circle):	Mast	er Card	VISA	Check/ACH		
Cardholder Name (as shown or	card):				
Card Number:				_		
Expiration Date (mr	m/yy):		Cardholder	ZIP Code:		
I,		, autho	orize			_
to charge my credit	t card above	for agree u	pon purchases.			
*You may also pay	on line: http	os://chicost	art.com/partners/			
Sponsor Signature:						
Approved by Grow	TECH Repre	sentative:				







SPONSORSHIP

AGREEMENT

Date:						
Sponsorship Pa	ackage (circle):	MVP Level	STARTUP Level	VISIONARY Level		Y Level
Other (circle):		•	Bootstrapped Beer C	•	ories Cookie \$50	•
Name:			Last Name:		_	
Address:						
Phone:			Email:			
Business Name	9:					
Business Webs	site:					
PAYMENT MET	THOD					
Card Type (circ	cle): Mas	ster Card	VISA	Check/ACH		
Cardholder Na	me (as shown o	n card):				
Card Number:				CVV	_	
Expiration Date	e (mm/yy):		Cardholder	ZIP Code:		
			orize ipon purchases.			
*You may also	<u>pay on line: htt</u>	<u>ps://chicost</u>	tart.com/partners/			
Sponsor Signat	ture:					
Approved by G	rowTECH Repr	esentative: _				