

# 2023 STORY

GrowTECH's mission is to grow, support, and connect the thriving tech and entrepreneurial hub in Chico and Northern California. We foster and accelerate the success of our tech business and startup ecosystem by informing, educating, inspiring and connecting innovators, empowering a robust entrepreneurial ecosystem.

## GROWTECH 2023

In 2023, GrowTECH expanded educational resources and workshops by implementing Spring Strategy Workshops. GrowTECH also elevated the annual GrowTECH FEST by offering 2 full event days with a hefty agenda of speakers and presenters. This provided close to 300 attendees the opportunity to take away more valuable entrepreneurial content and tools. GrowTECH looks forward to increasing membership in 2024.

### GrowTECH Events + Workshops

#### GrowTECH FEST 2023:

Attendees: 250+  
Partners: 27  
Presenters: 24  
Investors: 10

GrowTECH Workshops: 10  
GrowTECH Hangs: 5

**Total Events: 16**

### Digital Marketing + Communications

Press Releases: 4  
Total Digital Communications: 46  
Digital Communications Sent (audience): 97,681



GROWTECH FEST 2023

## 2023 GROWTECH MEMBERS

**20**

## TOTAL GROWTECH MEMBER STRATEGY MEETINGS

**10**

## GROWTECH BUSINESS OUTREACH

**500+**



## JASON WEINRICH

Founder, Watershed Media

"I became a GrowTECH member to stay up to date with industry trends and meet others solving interesting problems through business. My involvement has provided introductions to mentors and collaborative conversation with peers. The quarterly socials are the ideal setting to connect with others and the annual GrowTECH FEST is the highlight of the year."